



World Oral Health Day

Top ten facts on oral health



1 Oral health is essential to maintaining general health and wellbeing

2

Oral disease affects **3.9 billion people** worldwide with untreated tooth decay impacting almost half of the world's population

3 Globally, between **60-90%**

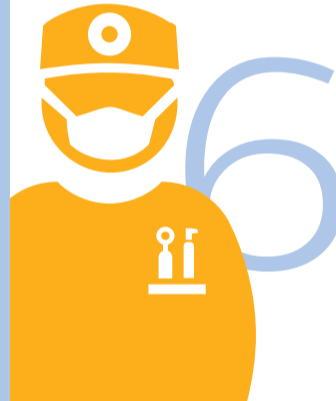
of schoolchildren and nearly **100%** of adults have tooth decay



4 An examination of the mouth can reveal initial signs of systemic disease, nutritional deficiencies and unhealthy habits such as tobacco or alcohol use



5 Many general health conditions increase the risk of oral diseases; patients with diabetes often have an increased risk of periodontal (gum) disease.



6 One-fifth (20%) say, on average, they don't go to a healthcare professional for a general check-up once a year

7



say connected care technology is important to improving the prevention of medical issues

8 Prevention, early detection and treatment are key to ensure the best outcome and to reduce oral disease and associated general health complications



9



of the population who use connected care technology to track any health indicator(s) say they have shared data with a healthcare professional

10

Philips Sonicare is the official power toothbrush sponsor of World Oral Health Day



Sources: The Challenge of Oral Disease – A call for global action. The Oral Health Atlas. 2nd ed. Geneva. FDI World Dental Federation, 2015 (<http://www.fdiworldental.org/publications/oral-health-atlas/oral-healthatlas/> (2015), accessed 20 July 2017)
Oral Health Fact Sheet, World Health Organization, 2012 (<http://www.who.int/mediacentre/factsheets/fs318/en/>, accessed 20 July 2017)
Editors briefing, Future Health Index, 2017 (Accessed 7th February 2018)



World Oral Health Day
20 March