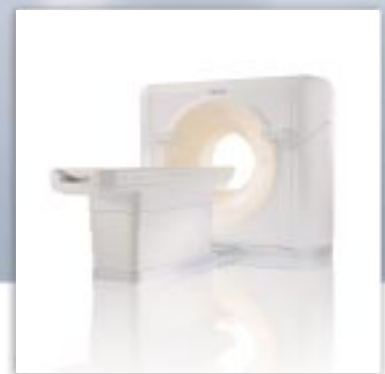




Now being in a hospital doesn't feel like being in a hospital.

Philips Ambient Experience. Hospitals can be frightening places, so to help patients relax and let doctors get their work done more easily, it made sense to let patients decide what they want to see around them – a field with flowers, the colour orange, even a rocket ship. Now Philips is enabling patients to control what they see and hear inside hospital walls.

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